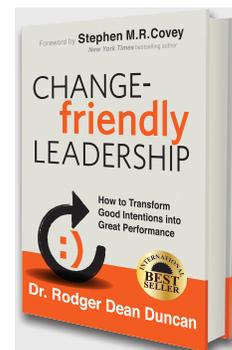




Noted- **SPEAKER • AUTHOR**

CHANGE- friendly LEADERSHIP



Dr. Rodger Dean Duncan
Author, *Change-friendly Leadership*

**How to Transform Good Intentions
into Great Performance**

“A truly splendid book, highly relevant, tremendously insightful, remarkably accessible.”

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No pop psychology or bland platitudes here. Rodger’s business and leadership savvy are the real deal. His content-rich programs stress personal accountability for results. His down-to-earth style motivates people to feel better, be better and do better. Tons of take-home value.

Dr. Rodger Dean Duncan

Authority on Leadership, Change & Organizational Effectiveness

If you want to ...

- **Boost** your own “performance quotient”
- **Excite** your people about the art of the possible
- **Energize** your team around the powerful “core doctrine”
- **Develop** excellent leadership “bench strength”
- **Rejuvenate** your work environment, and
- **Create** a genuine competitive advantage ...

... then you’ll be interested in hearing from our speaker. Dr. Rodger Dean Duncan doesn’t just talk about high performance, and his presentation is not just some speech script. He has spent the past 30 years living high performance and coaching others to do the same.

Visionary, Yet Practical

Rodger was an award-winning journalist, editor of two daily newspapers, and author of a nationally syndicated column.

Then he turned 25.

While still in his 30s, he ran worldwide communications for Campbell Soup Company, then was vice president of a Fortune 100 energy firm.

Now a leading consultant, Rodger is widely known for his no-nonsense approach to leadership, change management, high performance and organizational effectiveness. His clients include some of the best companies in the world as well as cabinet officers in two White House administrations.

Rodger’s newsletter on leadership and personal excellence reaches subscribers in nearly 200 countries. Rodger has a Ph.D. in organizational dynamics (Purdue University), but his orientation is real world business, not academics. At a time when every organization wants an edge in performance, he’s one speaker and trainer who makes a lasting difference.

Tailored to Your Needs

If you’re like most people, you don’t want off-the-shelf, one-size-fits-all treatment from your speaker or trainer. The issues faced by you and your organization may not be unique, but the particular mix of issues and the cast of characters are unique. So you deserve special treatment.

All speeches and training delivered by Rodger Dean Duncan are carefully tailored to help you get the results you want.



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