



Rodger Dean Duncan, Ph.D.

***Authority on Leadership, Change,
and Organizational Effectiveness.***

“Rodger Dean Duncan understands culture and leadership issues better than anyone I’ve seen in business. He is a gifted coach, an inspiration to the hundreds of people in our organization he has helped.”
- President & CEO, Helzberg Diamonds

PARTIAL CLIENT LIST:

American Airlines
Teva Neuroscience
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Nuclear Regulatory Commission
Federal Reserve Bank
Eli Lilly
Texas Instruments
General Mills
Pacific Gas & Electric
American Century

Rodger Dean Duncan was an award-winning journalist, editor of two daily newspapers, and author of a nationally syndicated column.

Then he turned 25.

While still in his 30s, he ran worldwide communications for Campbell Soup Company, then was vice president of a Fortune 100 energy firm.

Now a leading consultant, Rodger is widely known for his no-nonsense approach to leadership, change management, high performance and organizational effectiveness. His clients include some of the best companies in the world as well as cabinet officers in two White House administrations.

Top-selling author Stephen Covey called Rodger’s work on leadership “brilliantly insightful, inspiring – profound, yet user friendly – visionary, yet practical.” Rodger’s bi-weekly column on leadership and personal excellence reaches subscribers in more than 120 countries.

If You're Interested In...

- *Boosting your “performance quotient”*
- *Exciting your people about the art of the possible*
- *Energizing your team around a powerful “core doctrine”*
- *Developing excellent leadership “bench strength”*
- *Rejuvenating your work environment*
- *Creating a genuine competitive advantage*

...then Rodger is the right speaker for you. He doesn't just talk about high performance – he has spent the past 30 years living high performance and coaching others to do the same. Rodger’s business and leadership savvy are the real deal. His content-rich programs stress personal accountability for results, and his down-to-earth style motivates people to feel better, be better, and do better. Rodger’s presentations are peppered with real life examples to help your people translate good intentions into good habits, clear vision into great performance.

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MOST REQUESTED PROGRAMS:

ChangeSmarts: Engaging Your People's Heads, Hearts, and Hopes

Truly effective change is an elusive goal for most organizations. It doesn't have to be. Dr. Duncan offers a simple-but-powerful seven-step approach to completing your implementation on time, within budget and with all human and technical needs met. He'll show you how to make a compelling psychological case for change, how to convert naysayers into advocates, how to turn low-trust taxes into high-trust dividends.

Building a High Performance Culture – With Real Staying Power

Dr. Duncan has helped scores of organizations breathe new life into their cultures. With lots of stories from his vast reservoir of experience, he'll show you how the "unwritten rules" being followed in your organization may actually contradict your professed values. Learn the keys to strategic alignment - ensuring that the behaviors at work in your environment reinforce your mission, vision, values, and strategic business objectives.

Collaborating for Results – Dialogue Skills That Make Smart People Smarter

Your people add value to the organization by virtue of their skill in interacting with others. When that skill is deficient, bad things happen: missed deadlines, busted budgets, turf battles, and all the other stuff you'd expect to see in a Dilbert cartoon. In this highly engaging program, Dr. Duncan reveals the specific dialogue skills that enable top performers to get consistently superior results.



All speeches delivered by Rodger Dean Duncan are carefully tailored to the unique needs of your organization or audience. Using our proprietary Strategic Alignment ModelSM as a guide, we analyze your situation so both the content and delivery can help you get the results you want.

TESTIMONIALS:

"By far, the best session of the entire conference was the one led by Dr. Rodger Dean Duncan. He clearly understands our issues, and he communicates in a user-friendly way that makes a ton of sense. He is a master teacher."

- American Academy of Family Physicians conference attendee

"I thought Dr. Duncan was, by far, the most valuable speaker. He presented information that can be used in my daily job and will assist me in becoming more effective with my co-workers and management. His presentation was structured logically and he made his point clear."

- Federal Reserve Bank conference attendee

"Rodger, thank you cannot begin to express our appreciation for your participation in our Annual Membership Meeting. Not only did you meet our expectations, but you greatly exceeded them. You have an amazing ability to present effective leadership strategies in such a user-friendly manner, and both presentations were a perfect fit for our meeting theme. The meeting surveys that we are receiving from our Membership speak volumes. They are all "excellent," and sharing that they received a tremendous and practical value from your message."

- President & CEO, Municipal Gas Authority of Georgia

INFORMATION AND SCHEDULING:

For more information or to schedule Dr. Rodger Dean Duncan to speak at your event, contact The Duncan Company at 816-415-1605 or speaker@duncanworldwide.com

